It matters

Mercedes-Benz U.S. International, Inc (MBUSA)
Markus Seifert, April 2014
Starting in 1888 ......

Berta Benz.

A woman moves the world.
..... it changed a lot – IT changed a lot

Autonomous Driving.

As the first carmaker in the world Mercedes-Benz has shown that autonomous driving is possible on highways as well as in cities.
IT helps to make the world easier ....
... and enables complex processes

The highly personal touch.

Designo – a taylor-made Mercedes-Benz.
IT is everywhere: Design, Development, Sales, Logistic, Production, Aftersales, HR, Financial Service, …

• From 16 Findings 48 Corrective Actions were Derived by MBUSI (in agreement with the Corporate Audit Team)

• The Findings and Corrective Actions are in six logical divisions of work:
  − On-Boarding/Off-Boarding of Team Members and Contractors - 4 corrective actions
  − IT Security - 19 corrective actions
  − IT Strategic Management of the Organization - 8 corrective actions
  − SAP Application Improvements – 5 corrective actions
  − SAP Infrastructure and Operations – 6 corrective actions
  − Purchasing and Procurement – 6 corrective actions

Markus Seifert, it  IT matters,  April 2014
IT - is communication, interaction and teamwork
IT – is scary and it is fun
Mercedes-Benz and autonomous driving
Thank you, good luck and ....
... let the competition begin

Markus Seifert, April 2014